



# HOW BUSINESS CAN CONTRIBUTE TO LOW CARBON DEVELOPMENT?

PRESENTED AT GRAND LAUNCHING OF  
JEJARING INDONESIA RENDAH EMISI (JIRE)  
JAKARTA, 19 FEBRUARY 2019

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and Sustainability**

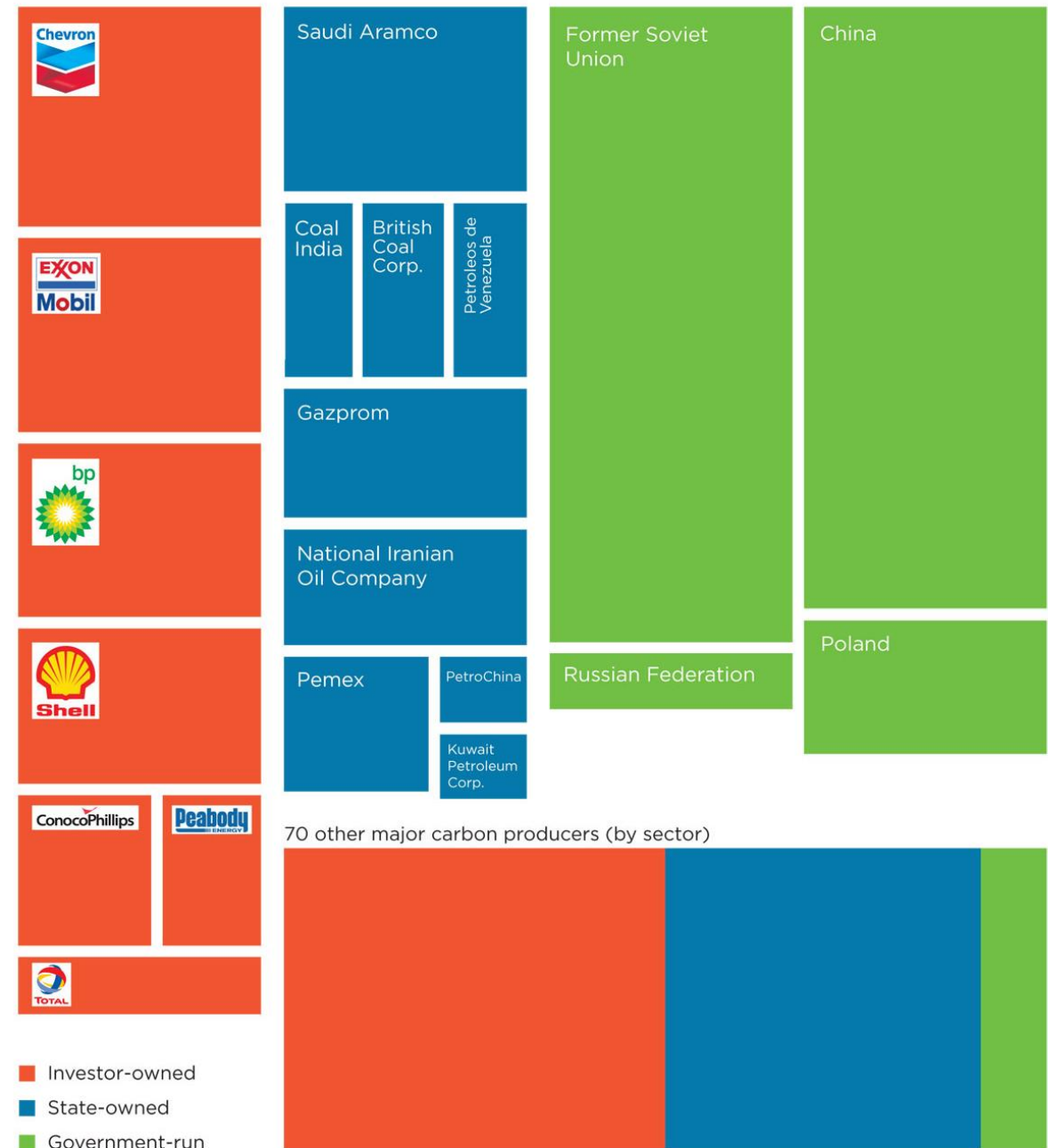
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# Major Industrial Carbon Producers

**“Around 63% of industrial carbon dioxide and methane released into atmosphere from 1854-2010 can be traced to fossil fuel and cement production by just 90 identities.”**

- Heede (2014)



# Climate Change and Business



Sign In

SOCIAL RESPONSIBILITY

## The Scale of the Climate Catastrophe Will Depend on What Businesses Do Over the Next Decade

by **Andrew Winston**

OCTOBER 09, 2018

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SUSTAINABILITY

## Saving the Planet from Ecological Disaster Is a \$12 Trillion Opportunity

by **John Elkington**

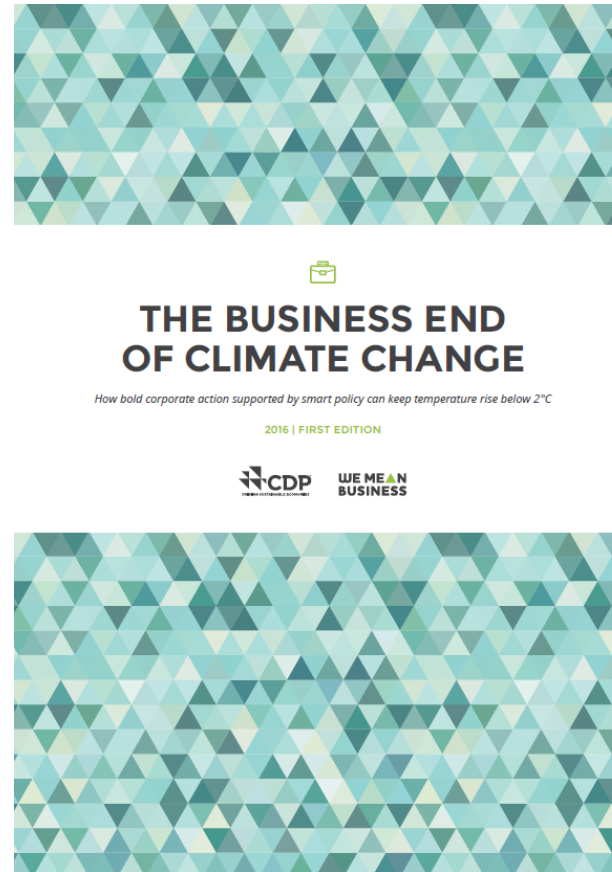
MAY 04, 2017

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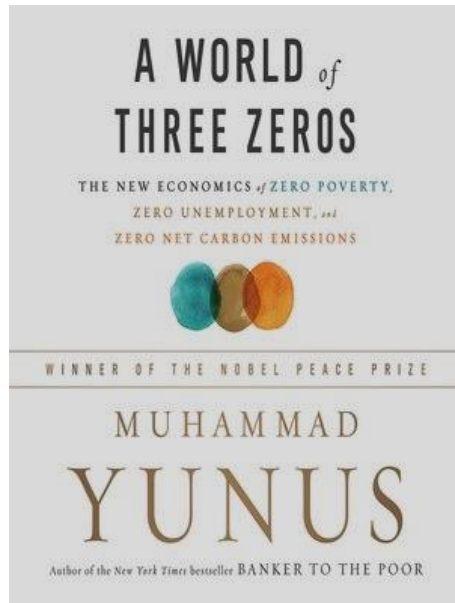


# Six Major Strategies

1. Science-based target
2. Energy efficiency
3. Transition to renewable energy
4. Commitment to zero deforestation along the supply chains
5. Adaptation and business continuity
6. R&D in low carbon technology



# Social Business and Sustainable Finance

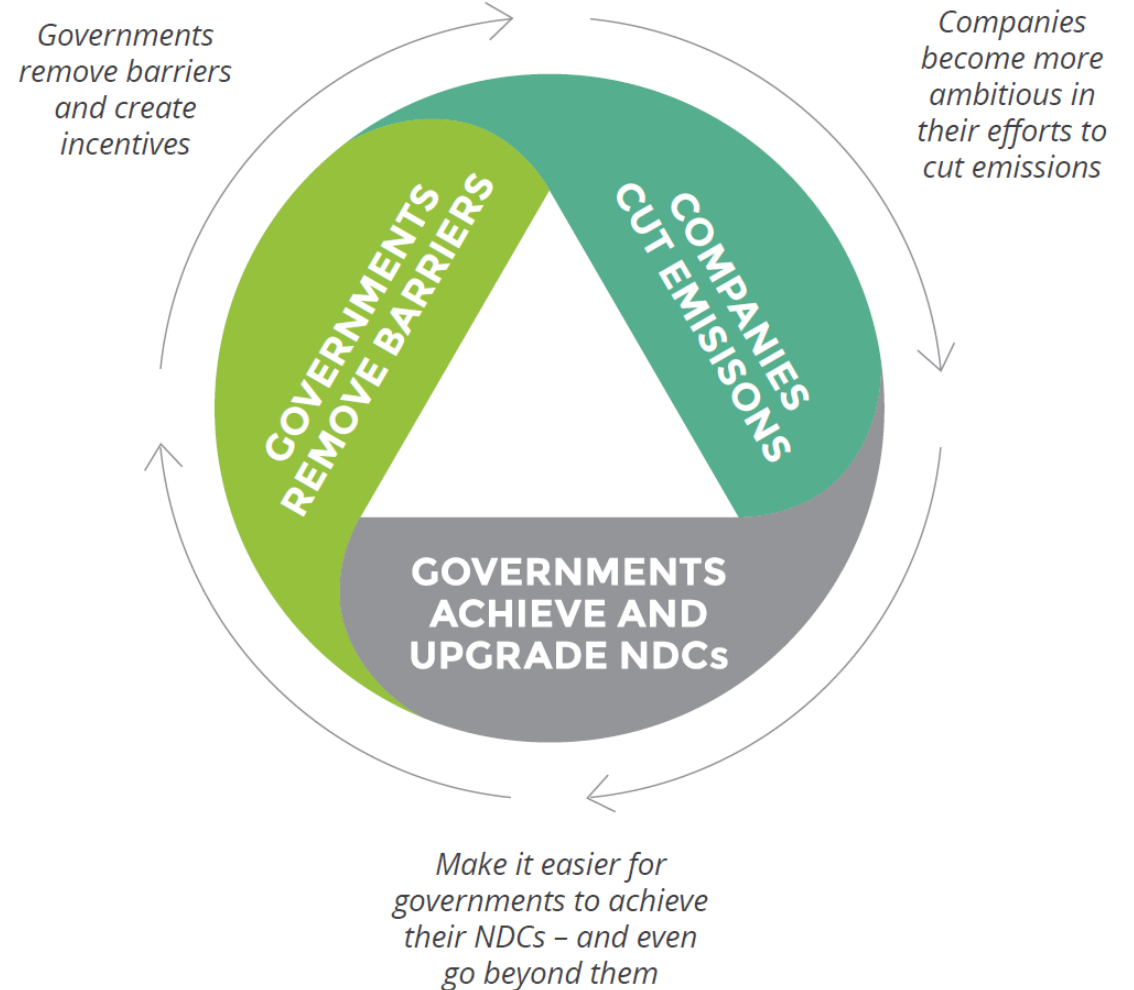


- **Social business** – Zero net carbon emissions is in top three goals for social businesses.
- **Sustainable finance** – with POJK 51/2017 Indonesia implements sustainable finance started Jan 1<sup>st</sup> 2019.

# Government Policies

**“Businesses could cut emissions by around 10 billion tonnes – but only with the right government policies in place.”**

- CDP, We Mean Business (2016)





**IT'S TIME TO  
THINK OUTSIDE THE BARREL!**

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